

## Lilian de la Torre-Jiménez, Publisher

A career journalist, De La Torre-Jiménez has over a decade of experience in working as a senior reporter, former newspaper editor and frequent contributor to national Spanish-language magazines. In 2005, she left her full-time job as a senior reporter of one the most important Spanish-language dailies in the nation -where she garnered some awards, including the editorial employee of 1997- to become an entrepreneur.



De La Torre-Jimenez is the Vice President of Jimenez Communications Inc., a new publishing company based in California that wants to make history in the Spanish titles magazine industry category by launching Bodas USA La Revista™, the first ever Spanish-language bridal magazine for California Latinos as well as border residents to the South.

Lilian is a graduate of San Diego State University where she obtained her B.A. in political science. She also took courses in radio and television newswriting at San Diego City College.

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## Marilu Meza, Writer

Journalist Marilu Meza has a long background in Spanish-language print journalism in the United States, but her talents in communications as well as her ease with words, landed her an on air news reporter job with KTNQ, a radio station from Los Angeles, as well as an assistant producer job with morning Television show “Hola Los Angeles”. For many years she was a metro reporter with *La Opinión* and also was assigned overseeing the Southeast bureau for the most important daily in the nation. Currently, she produces and writes



newswires on current events and entertainment for wire service Metro Networks.

Meza is the lead writer for Bodas USA La Revista™ where she will write features, special investigative pieces on culture, religion and traditions that pertain to

Latinos. She will also contribute to [www.bodasusa.com](http://www.bodasusa.com) with business features for “Industry News” section, where she will highlight those businesses throughout California, especially those that are Latino-owned and that cater to the wedding industry.

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## Sandra Evans, Graphic Designer

With a passion for the graphic arts, Sandra Evans worked on logo development for Bodas USA La Revista™ and [www.bodasusa.com](http://www.bodasusa.com), the first-ever web directory completely in Spanish to assist California Latinos and those across the border plan their wedding. The talented designer supervises the design for [www.bodasusa.com](http://www.bodasusa.com)

Her creativity earned her a



Graphic Design Award, “Best of Show Award” from the California State Fair. Sandra received a bachelor’s degree in Computer Information Technology from Mt. Sierra College and an associate’s degree in Digital Media from Citrus

Community College in Glendora. She is currently pursuing a second bachelor’s degree in Graphic Design.

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## Veronica Torres, Graphic Designer

Ana Veronica Torres Reyes is an experienced graphic designer who graduated from “Noroeste” University in Tijuana, Baja California, Mexico. She

specializes in advertising work. Veronica has gained her experience by working for several advertising firms in Tijuana and is currently providing professional

services as a freelance designer in various companies including Bodas USA La Revista.

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